



Expekt.com believes in Responsible Gaming

Expekt.com is an international company, with Swedish roots in a social welfare perspective, aware of its social responsibility both locally and globally. **Expekt.com's** intention is to play a leading role in assisting its customers, staff and society to better understand what it means to use internet resources responsibly for entertainment and enjoyment. In order to do this, an understanding of internet-specific patterns of gambling and gaming need to be understood in order that responsible guidelines can be developed and tested in this new area of research.

International Corporate Responsibility and Ethics Division

As the first step in this process **Expekt.com** has taken the decision to create, a special **International Corporate Responsibility and Ethics Division (ICRED)**. This division has the primary task of actualizing research and development related to a scientific understanding of gambling/gaming patterns in cultural context, identification of problem areas, development and testing of internet-based measures for responsible gambling/gaming focusing on prevention and early intervention, and identifying related areas of research and project development as they emerge from this research. As a part of this task's realization, **Expekt.com** intends to take a leading role, both nationally and internationally, at the policy level through the establishment of sound internet gaming regulations and at the public health level through the support of cutting-edge research on responsible gambling/gaming and the implementation of research findings for the safe use of our customers and for society as a whole. The organizing function of **Expekt's International Corporate Responsibility and Ethics Division (ICRED)** means that corporate development strategies including but not limited to product development, advertising, and staff training will be systematically reviewed by the **ICRED** in order to insure that the highest standards are met for socially-responsible and ethically-based corporate decisions.

Identification and Prevention of internet gambling/gaming problems

The first step taken by Expekt's ICRED is the funding of a pilot research study in the spring of 2006 on internet gambling and gaming. The research team conducting the study is based at Uppsala University in Sweden and Harvard Medical School in Boston, Massachusetts, USA. The pilot study's first goal is to find out as much as possible about particular kinds of patterns and problems related to internet gambling and gaming. This goal is necessary in order that different internet-based and other strategies for addressing these problems are scientifically identified, tested and established. This area of internet research is new and it is important that the strategies proposed are based on reliable findings. For this first step of research, Expekt.com is contributing 100,000 EURO.

What to do if you feel that your way of playing is putting you at risk for problem gambling:

Block your account

If you feel that you are at risk for gambling problems, please contact the support at support@expekt.com . Customers who have blocked their accounts by request cannot reactivate them again, and no further payments can be made to these accounts. Please do not forget to apply for reimbursement of any credit amounts due to you.

For your protection, customers with blocked accounts are prevented from accessing any of the games played for real money. Naturally, you may continue to play the fun games offered on the Expekt website without the risk of losing your own money.

Contact us for setting limits your account

If, after completing the above test, you feel that you do not want to block your account but need to set certain limits, please contact our support staff support@expekt.com. We can work with you to set up and carefully monitor the limits for you as a safeguard.

Contact with agencies/resources for advice and information

There are many organizations offering assistance for gambling/gaming addictions and those at risk. Below is a list of links to professional on-line resources specializing in addictions - particularly gambling addiction.

www.gamblersanonymous.org

www.ncpgambling.org

www.miph.org/gambling

www.athealth.com/Consumer/newsletter/FPN_4_7.html

www.education.mcgill.ca/gambling/en/problemgambling.htm

www.problemgambling.com/faq.html